

GSG FOR INVEST IN LOUISIANA, MARCH 2026

Louisiana Safety Net Survey



Methodology with MOE

Voters

Global Strategy Group conducted a survey of 800 **likely voters in Louisiana** between March 9 and March 16, 2026.

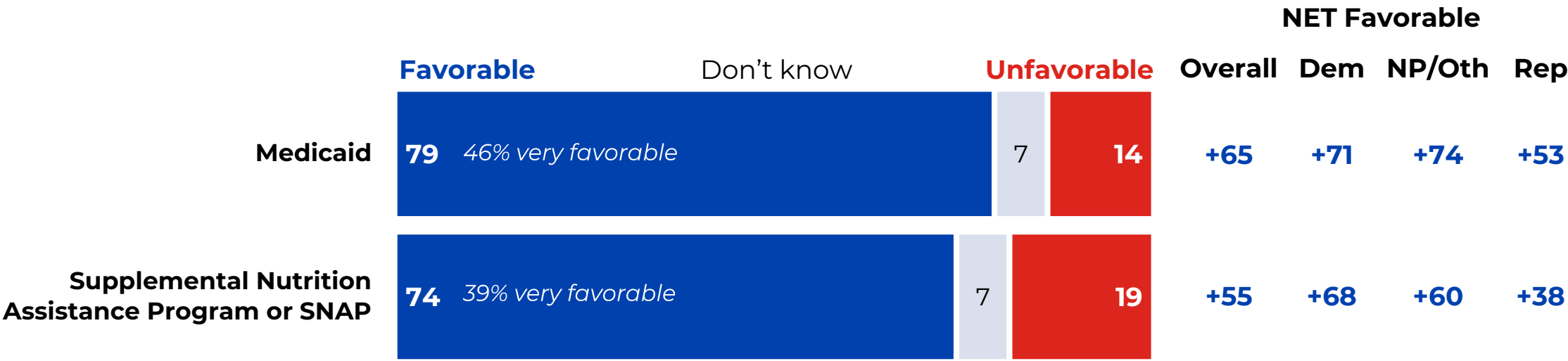
Margin of error

The margin of error at the 95% confidence level is +/- 3.5%.

The margin of error on sub-samples is greater.

Medicaid and SNAP are popular

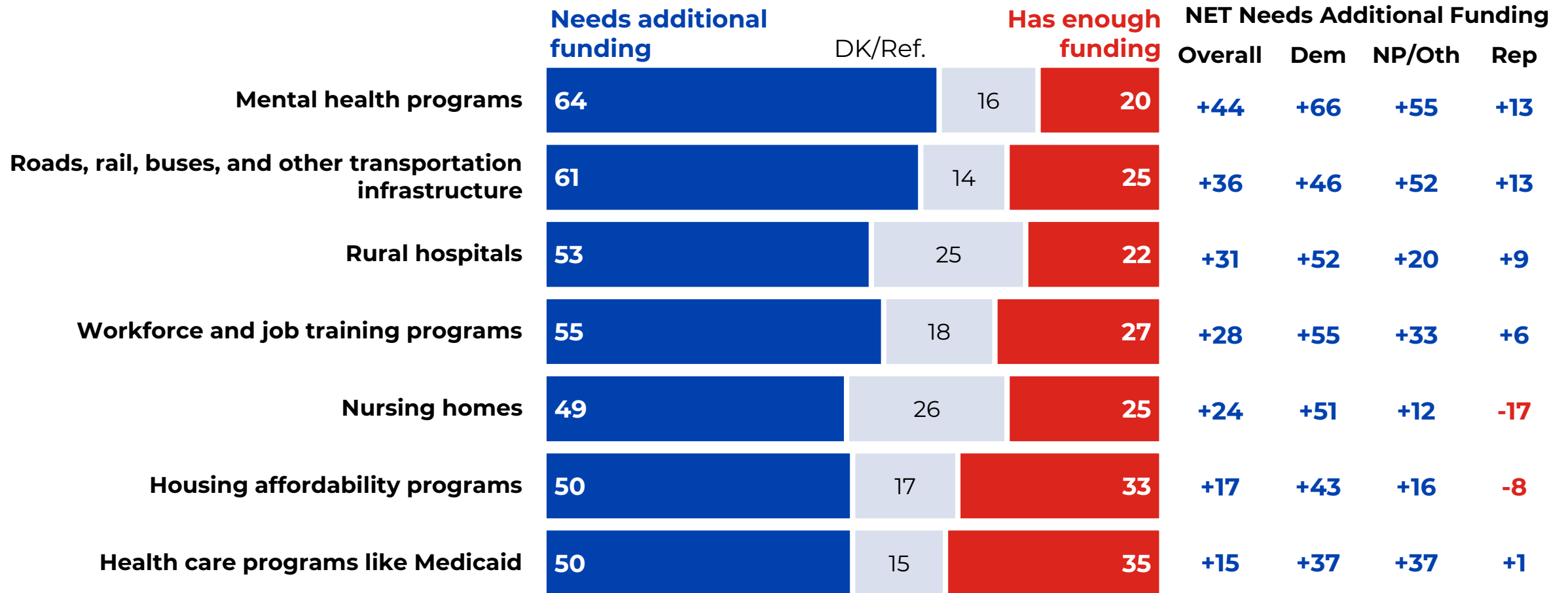
Favorability of Programs



** indicates split sample

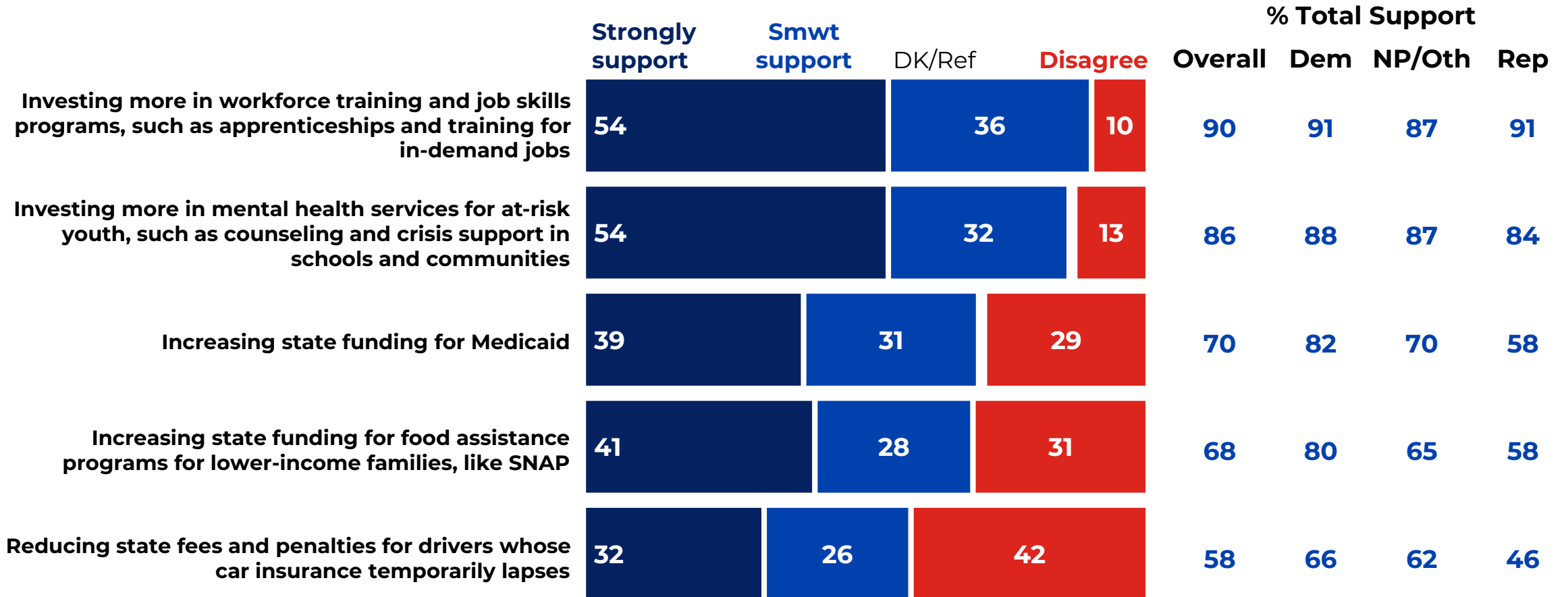
Mental health and infrastructure top the list of programs in need of funding. Funding Medicaid is popular

Would you say this program currently has enough funding or needs additional funding from taxpayers?*



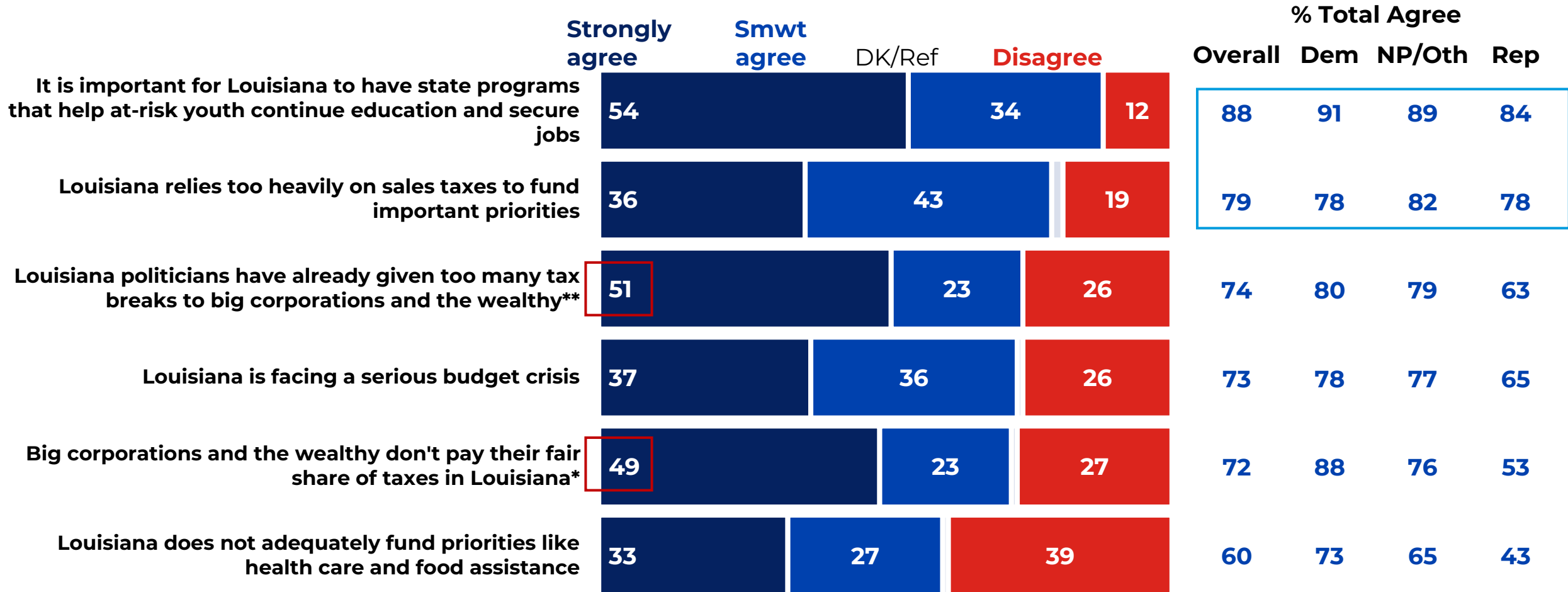
Workforce training and mental health are highly popular.

Please indicate whether you support or oppose each.



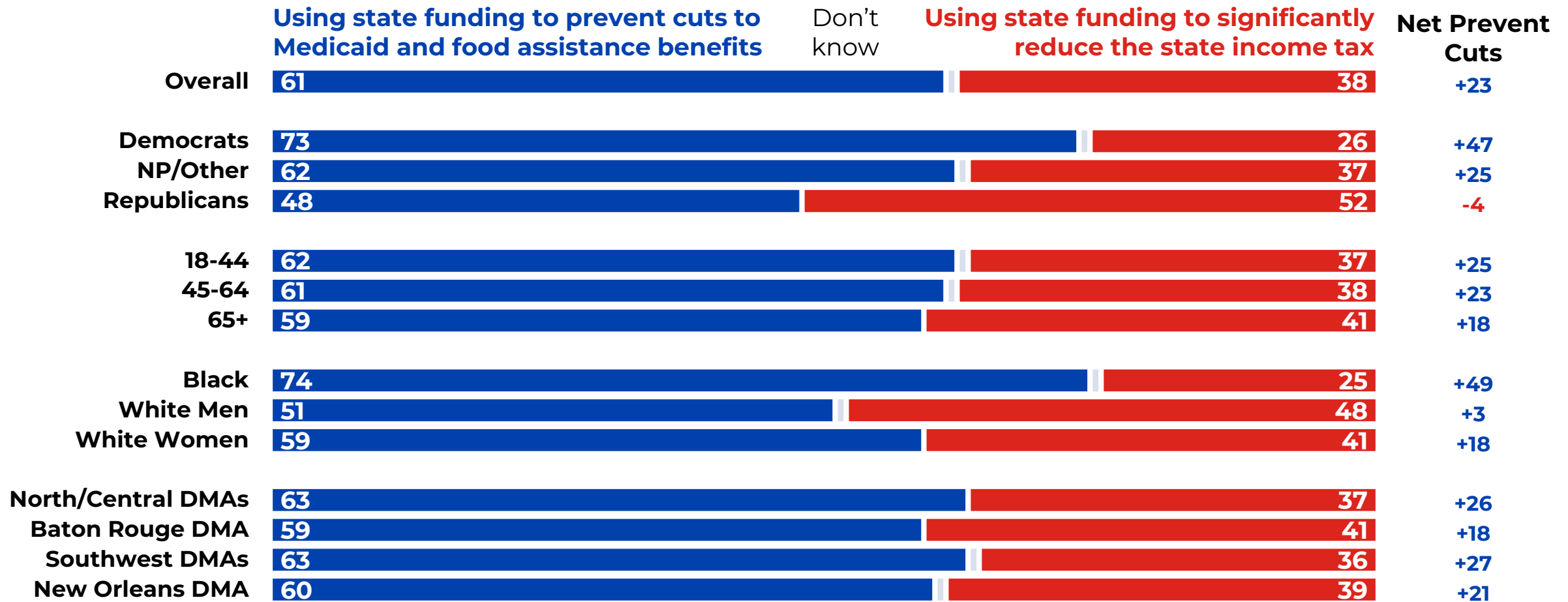
Voters across the aisle think the state needs programs for at-risk youth and that LA relies too heavily on sales tax. Lots of intensity around wealthy and big corporations

Do you agree or disagree with each of the following statements



Louisiana voters strongly prefer preventing cuts to Medicaid and food assistance to reducing the income tax

Which of the following do you think is the better approach for Louisiana, even if neither is exactly right?



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Thank You



2026 Louisiana Registered Voters

Gender

Men	44
Women	55

Age

18-29 year olds	14
30-44 year olds	25
45-54 year olds	16
55-64 year olds	16
Seniors 65+	28

Education

High school or less	30
Some college	55
4-year college graduates	15
Post-graduate	10

Ethnicity

White	64
Black	31
Total POC	36

Party Registration

Democrats	36
NP/Other	28
Republicans	35

Party Identification

Democrats (w/ leaners)	32
Independents	16
Republicans (w/ leaners)	52

Ideology

Liberal	19
Moderate	36
Conservative	45

MAGA	40
Non-MAGA	60

Region

North/Central DMAs	25
Baton Rouge DMA	20
Southwest DMAs	19
New Orleans DMA	36